



2022-2023  
IMPACT REPORT  
ANAHEIM FAMILY YMCA

ALWAYS HERE  
FOR OUR  
COMMUNITY.





## The Y's Values

**Caring:** We show a sincere concern for others.

**Honesty:** We are truthful in what we say and do,

**Respect:** We treat each other as we'd all like to be treated

**Responsibility:** We are accountable for our promises and actions.



## The Y's Purpose

The Y is the leading nonprofit committed to strengthening the community by connecting all people to their potential, purpose, and each other. We focus on empowering young people, improving health and well-being, and inspiring action in and across communities. By bringing together people from different backgrounds, perspectives, and generations, we ensure that we all have access to the opportunities, relationships, and resources needed to learn, grow, and thrive.



## The Y's National Diversity, Equity, & Inclusion

The Y is made up of people of all ages, from all walks of life, working side-by-side to strengthen communities. Together, we strive to ensure that everyone, regardless of ability, age, cultural background, ethnicity, faith, gender, gender expression, gender identity, ideology, income, national origin, race or sexual orientation has the opportunity to reach their full potential with dignity.



Dear YMCA Friends,

This past year has been a landmark one for the Anaheim Family YMCA. Our resolve to further our mission is reinforced stronger than ever by our devoted staff and volunteers.

As servants of our community, we are privileged to meet and engage with volunteers, donors, and faces both old and new from our North Orange County region. The moments of interaction we treasure dearly allow us to appreciate and affirm the impact of our work. We encounter extraordinary individuals committed to bettering oneself and the community they live in, as well as leaders who offer incredibly insightful leadership.

Our purpose remains clear and bright: to inspire a positive, expansive influence across our areas of service, continuing a legacy that spans over a century. Yet, we find ourselves inspired by the remarkable endeavors within each neighborhood.

Our participants embraced experiences both new and familiar through programs like Esports and Youth and Government. At the same time, our athletes across all ages have pursued their passions with sportsmanship and skill at the YMCA Community Complex and our partner facilities within the City of Anaheim. In fact, our YMCA Community Complex is poised for innovative upgrades, expanding our selection of services and offerings for youth and their families.

This year also saw a significant leap towards sustainability, driven by our proactive Board of Directors and a strategic plan focusing on three critical areas: diversifying revenue, redefining active engagement through the Y, and delivering services customized that meet our neighborhoods' unique needs. This forward momentum is a direct result of unwavering support and generosity from the communities we are honored to serve.

We have much to be proud of, and we will add to this already outstanding legacy. The impact of the YMCA is unquestionable, but equally profound is how our collective endeavors inspire and energize. We eagerly anticipate sharing the growth and evolution of our Community Complex – our hub of activity and connection with you all.

With gratitude and hope,



Michael Johnson, Board Chair



Brent Finlay, President & CEO

## EXECUTIVE COMMITTEE

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Bharat Patel, Assistant Treasurer  
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Carol Bostwick, Executive Committee

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Bruce Solari  
Victoria Torres  
Brent Finlay,  
President and CEO

## THANK YOU DONORS, SUPPORTERS, AND FRIENDS

Adcraft Labels  
ALBD  
Alden and Linda Esping  
Altamed  
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Anaheim Community Foundation  
Anaheim Convention Center  
Anaheim Ducks  
Anaheim Hills Auto Body  
Anaheim Public Utilities  
Anaheim United Methodist Church  
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Assistance League of Anaheim  
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Orange County Soccer Club  
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The Crean Foundation  
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Tony Serna  
US Venture  
Valinda and Mark Roche  
Webb Travis  
Westamerica Communications  
Yolanda and Dan King

This list spans July 2022 to June 2023.



# COMMUNITY IMPACT

**6,735** Youth served in  
ANAHEIM ACHIEVES AFTER  
SCHOOL PROGRAM

**7,946** Community members enrolled  
in SPORTS & PERFORMING  
ARTS and SWIM PROGRAMS

**3,791** Youth engaged in soft skills  
training in AVANZA  
WORKFORCE in AVANZA  
WORKFORCE PROGRAM

**2,942** Youth served in our DAY CAMP  
& RESIDENT CAMP where kids  
have the opportunity to  
explore nature, find new  
talents, gain independence,  
and make lasting friendships  
and memories

**806,888** Supper & snack meals served  
across 23 sites.

**"The Y helps kids  
find new interests  
and things to  
participate in after  
school."**

**-Anaheim Achieves  
Participant**



## FINANCIAL OUTCOME

### Operating Revenue

Community Support: 1,336,589

- Events
- Contributions
- Foundations

Public Funding: 9,435,373

- State and Federal Grants

Program Fees: 2,272,037

Total Revenue: 13,043,999

### Operating Expenses

Youth Programs: 9,544,277

- Anaheim Achieves before & after school, Day Camp, etc.

Health Programs: 1,013,713

- Sports & Swim

Administration: 2,152,127

- Management and General

Financial Development: 201,178

Program & Operating: 132,704

- Reserves (Net Income)

Total Expenses: 13,043,999

## SERVICE AREA

### 36 Schools

Anaheim Elementary School District  
Anaheim Union High School District

### 6 City Gyms & Shared Spaces

Downtown Anaheim Youth Center  
Downtown Anaheim Community Center  
West Anaheim Youth Center  
Twila Reid Park  
Stanton Central Park  
Anaheim Accessibility Center

### 5 Swimming Pools

Pearson Park  
Canyon High School  
Cypress High School  
Anaheim High School  
Kennedy High School

### Partnership with the City of Anaheim

YMCA Community Complex

### Service & Community Events

Anaheim Ducks Street Hockey Clinic  
Angels JR42 Clinic  
Easter Egg Hunt  
Healthy Kids Day  
Feed the Children  
Angels 5K Run  
Bag of Hope Service Project  
City of Anaheim Tree Lighting  
City of Anaheim Community Resource Fairs  
YMCA Trick or Treat Night at the Y  
YMCA Health & Wellness Fair  
YMCA Holiday Toy and Gift for Seniors Drive

# WAYS TO MAKE AN IMPACT

## Matching Gifts

Hundreds of companies match employee contributions to the Y. Simply contact your employer's human resources office and ask whether your company matches employee donations. It could double or triple your donation, even if you are retired!

## Soccer Arena Sponsorships

Highlight your company's name at the Anaheim Family YMCA's NEW Community Complex — a dynamic venue that has quickly become a favorite of city residents. Sponsorship opportunities are available in all of our six YMCA Soccer/Multi-Sport Arenas. Trust your name to our trusted name — the Anaheim Family YMCA has served the local community for well over 100 years. Let's start a partnership today! Our Community Complex Sponsorship team is ready to help..

## Beneficiary Designation

Naming a charitable organization like the Y as beneficiary of your retirement plan is an easy way to give back.

## Legacy Gifts

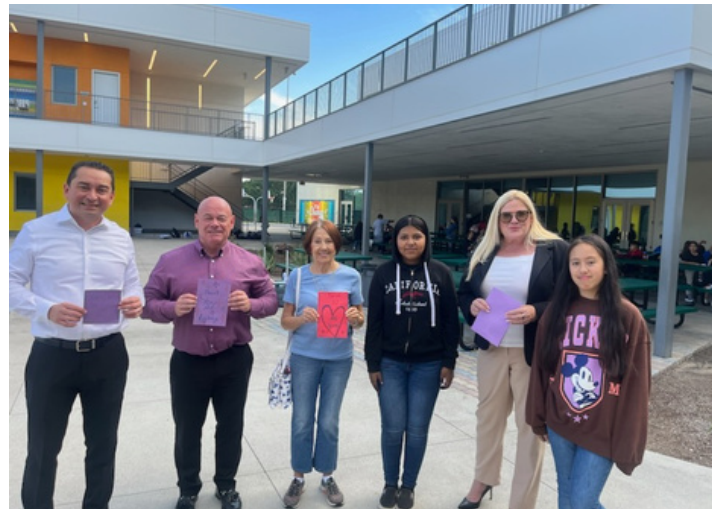
If you want to extend the Y's influence beyond your lifetime, consider a planned gift through your will or estate.

## Celebrate Life Events

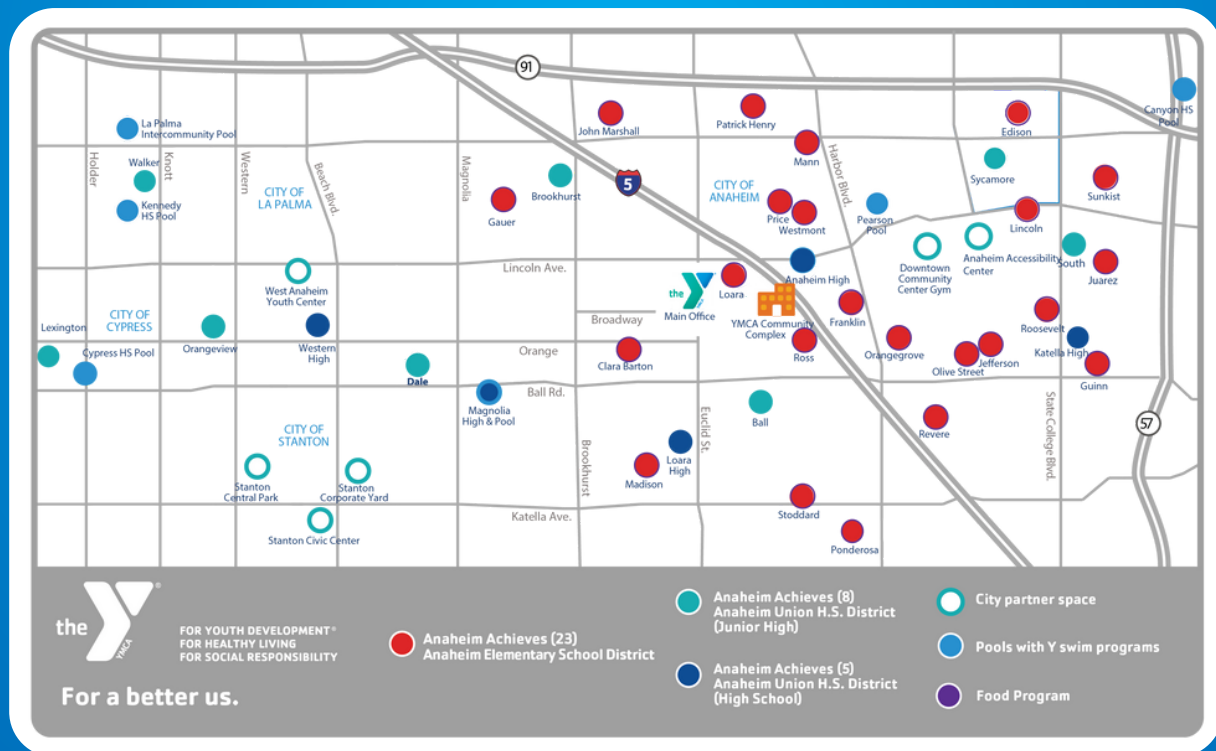
Consider inviting people to give to the Y in your honor for a birthday, wedding, or memorial.

## Appreciated Non-Cash Assets

**Assets** such as publicly traded securities, real estate, or private business interests -- held more than one year provide a unique opportunity to leverage your most valuable investments to achieve maximum impact with your charitable giving.







**Serving Anaheim, Stanton, Cypress & La Palma**