

YOUR INVESTMENT AT WORK

- ♦ Each year the Y serves over 6,000 families engaged in SPORTS & PERFORMING ARTS and SWIM PROGRAMS.
- ♦ The Y has been a staple of the community for 112 years.
- ♦ The Y logo is recognized by 97% of Americans.*
- ♦ We serve ages 5 through 90+, at every age and stage.

*Logastar, May 2022 Blog



Our Impact

Over 3,500 participants served:

- 550 kids in Youth Soccer Leagues
- 120 adults and youth in Fitness Classes
- 300 in Preschool Sports Classes
- 540 in Skills Clinics (Football, Baseball, Soccer)
- Over 2,000 in Adult Soccer Leagues



MORE THAN A PLACE...WE'RE A CAUSE

Thousands of people know the Y, but there's so much more we do to strengthen Anaheim and the residents who live here. Every day, the Anaheim Family YMCA takes on important challenges that shape our community's future – challenges like closing the academic achievement gap, promoting health, and bringing families together.

JOIN US!

Be a dream maker and help us ensure that everyone in our community has the opportunity to thrive. Advocate and spread the word.

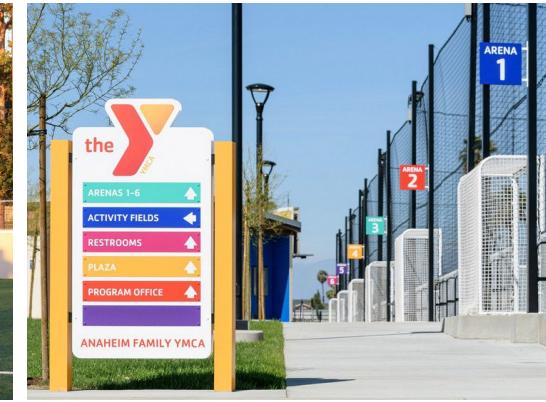


ANAHEIM FAMILY YMCA COMMUNITY COMPLEX
1422 W Broadway, Anaheim CA 92802
anaheimymca.org | (P) 714.635.9622



Community Complex Sponsorship Opportunities

PARTNERING FOR A STRONGER COMMUNITY



The Anaheim Family YMCA has more than a 112-year legacy of elevating the quality of life for youth and families in the North Orange County region. Make your connection with one of the most trusted names in the country for youth swim lessons (since 1906) and after school programs, summer resident camps (since 1885). We're also the #1 name in school-aged day camps, programs for teens, and family programs (Y-Guides, 1926) in the U.S.

We're better together — as a community, and as organizations that are aligned for the well-being of every age group.

The Y's Purpose

The Y is the leading nonprofit committed to strengthening community by connecting all people to their potential, purpose and each other. Working locally, we focus on empowering young people, improving health and well-being, and inspiring action in and across communities.

By bringing together people from different backgrounds, perspectives and generations, we ensure that we all have access to the opportunities, relationships, and resources necessary to learn, grow, and thrive.



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SPONSORSHIPS

ARENA PANEL-LEVEL SPONSORSHIP

Visitors will see your company name and logo on vinyl signage affixed to one of the interior (approximately 3' x 7') panels within one of the six Soccer/Multi-Sport Arenas for the duration of your paid sponsorship period — 1 to 3 years! Your ads will be up-close, personal, and seen by all!

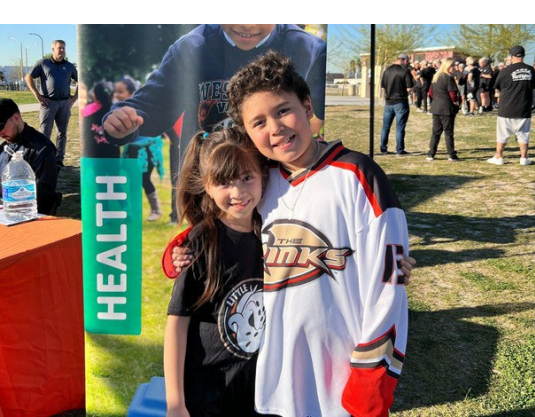
- Position your company logo or ad up close and advertise year-round at select YMCA Soccer/Multi-Sport Arenas
- Your Company Name and Logo displayed on the interior (approximately 3' x 7') panel of your choosing for 3 years (from purchase date)
- Logo placement on YMCA Webpage as a Corporate Business Sponsor



MARKETING/ROI: Name and Logo presence on Anaheim Family YMCA media sources — (i.e., Y newsletters, website, social media, Y special events, program brochures, etc.) for 1 year; distribution of 30,000+ across Orange County. Followers on our Social Media – Facebook: 2,200+, Instagram: 2,800+ LinkedIn: 900+.

ON-SITE EXPOSURE: Annual foot traffic of approx. 15,000+, with the ability to purchase exposure in multiple arenas!

BONUS EXPOSURE: Name & Logo presence to out-of-area visitors during regional tournaments and/or special events, such as Angels Community Skills Clinics, Ducks Hockey Clinic, Trunk or Treat, Wellness Fairs, and many other community events.



SPONSORSHIP INVESTMENT

ARENA PANEL-LEVEL SPONSORSHIP

(includes the cost of panel & mounting)

1st Year: \$2,000

2nd Year: \$1,800

3rd Year: \$1,600

Total: \$5,400*

*Alternative payment options available.

Business Name

Business Address

City

State

Zip Code

Contact Person Name

Email

Contact Number

For more information, contact Rikki Bains at rbains@anaheimymca.org or 714.399.3500

