



**2021-2022**  
**IMPACT REPORT**  
**ANAHEIM FAMILY YMCA**

**ALWAYS HERE  
FOR OUR  
COMMUNITY.**





## The Y's Values

**Caring:** We show a sincere concern for others.

**Honesty:** We are truthful in what we say and do,

**Respect:** We treat each other as we'd all like to be treated

**Responsibility:** We are accountable for our promises and actions.



## The Y's Purpose

The Y is the leading nonprofit committed to strengthening the community by connecting all people to their potential, purpose, and each other. Working locally, we focus on empowering young people, improving health and well-being, and inspiring action in and across communities. By bringing together people from different backgrounds, perspectives, and generations, we ensure that we all have access to the opportunities, relationships, and resources necessary to learn, grow, and thrive.



## The Y's National Diversity, Equity, & Inclusion

The Y is made up of people of all ages, from all walks of life, working side-by-side to strengthen communities. Together, we strive to ensure that everyone, regardless of ability, age, cultural background, ethnicity, faith, gender, gender expression, gender identity, ideology, income, national origin, race or sexual orientation has the opportunity to reach their full potential with dignity.

Dear YMCA Friends,

This year stands out as a pivotal one for the Anaheim Family YMCA. While dealing with the many challenges presented by the ongoing COVID-19 pandemic, our Y doubled down on our mission work, powered by the renewed energy and creativity of our dedicated staff and volunteers.

We feel compelled to take a break from the standard opening letter you would typically see in this space, full of recaps and explanations – instead, we share with you the best part about holding the positions with which we have been entrusted. It's not about titles or prestige; nor is it the ability to call meetings to order or receive invitations to speak. The best thing about our roles is meeting so many YMCA employees, volunteers, donors, and member participants. Why? Because we get to witness the personal resilience that is a common denominator among most of the people involved with our Y; it becomes clear that we are doing the right thing. We are introduced to remarkable individuals who are hyper-focused on personal and community improvement, as well as leaders who are equally focused on providing the most thoughtful leadership you can imagine.

On one hand, a major part of our role is to inspire others so that the YMCA can continue to have a positive impact region-wide, as we have done for 112 years. On the other hand, we are often the ones who truly get inspired by others and the work they do in our communities.

As far as returning to normal is concerned, we have certainly made progress. Many of our participants have been able to dream smart with ongoing events like E-Sports, and Youth in Government, while our athletes of all ages dream strong with countless sporting activities like basketball, soccer, volleyball, and baseball.

Additionally, our efforts toward long-term sustainability gained huge momentum this year with a highly engaged board of directors and a strategic plan resulting in three key areas of continued study: creating an innovative and diverse mix of revenue, refining what it truly means to be participating through the Y, and providing the best of what the Y has to offer, tailored to the needs of our community. This was only possible through the support and generosity of the communities we are blessed to serve.

Friends, we should be proud of what we have accomplished. No one doubts that our Y makes a difference in the lives of so many, but what we have come to learn is how our work, collectively and individually, motivates and encourages our staff, our volunteers, and our families. Our commitment inspires the best in people to “Belong to Something Greater.”

With gratitude and hope for a healthy tomorrow,



Marty Dutch, Board Chair



Brent Finlay, President & CEO

## EXECUTIVE COMMITTEE

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President and CEO



## THANK YOU DONORS, SUPPORTERS, AND FRIENDS

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## COMMUNITY IMPACT

- 10,592** Youth served in ANAHEIM ACHIEVES AFTER SCHOOL PROGRAM
- 6,501** Families engaged in SPORTS & PERFORMING ARTS and SWIM PROGRAMS
- 3,848** Youth engaged in soft skills training in AVANZA WORKFORCE in AVANZA WORKFORCE PROGRAM
- 3,370** Youth served in our DAY CAMP & RESIDENT CAMP where kids have the opportunity to explore nature, find new talents, gain independence, and make lasting friendships and memories
- 1,506,041** Supper & snack meals served across 23 sites.

" The Y gave me the opportunity to be active, make new friends, & learn new skills."

— Anaheim Achieves Participant

## FINANCIAL OUTCOME

### Operating Revenue

Community Support: 1,001,463

- Events
- Contributions
- Foundations

Public Funding: 10,274,065

- State and Federal Grants

Program Fees: 2,012,819

Total Revenue: 13,288,347

### Operating Expenses

Youth Programs: 10,906,956

- Anaheim Achieves before & after school, Day Camp, etc.

Health Programs: 1,082,003

- Sports & Swim

Administration: 1,093,907

- Management and General

Financial Development: 224,617

Program & Operating: (19,136)

- Reserves (Net Income)

Total Expenses: 13,288,347

## SERVICE AREA

### 49 Schools

Anaheim Elementary School District  
Magnolia School District  
Savanna School District  
Anaheim Union High School District

### 6 City Gyms & Shared Spaces

Downtown Anaheim Youth Center  
Downtown Anaheim Community Center  
West Anaheim Youth Center  
Twila Reid Park  
Stanton Central Park  
Anaheim Accessibility Center

### 5 Swimming Pools

Pearson Park  
Canyon High School  
Cypress High School  
Anaheim High School  
Kennedy High School

### Partnership with the City of Anaheim

YMCA Community Complex

### Service & Community Events

Anaheim Ducks Street Hockey Clinic  
Angels Jackie Robinson's Day  
Angels RBI Clinic  
Angels 5K Run  
Bag of Hope Service Project  
City of Anaheim Fall Festival  
City of Anaheim Tree Lighting  
City of Anaheim Community Resource Fair  
City of Anaheim Children's Festival  
Hardman Classic Event  
YMCA Trunk or Treat  
Kaboom!  
YMCA Health & Wellness Fair  
YMCA Holiday Toy Drive  
YMCA Winter Wonderland

## WAYS TO MAKE AN IMPACT

### Matching Gifts

Hundreds of companies match employee contributions to the Y. Simply contact your employer's human resources office and ask whether your company matches employee donations. It could double or triple your donation, even if you are retired!

### Amazon Smile

is a simple and automatic way for you to support the Y every time you shop, at no cost to you. Amazon will donate a portion of the purchase price to your favorite charitable organization.

### Beneficiary Designation

Naming a charitable organization like the Y as beneficiary of your retirement plan is an easy way to give back.

### Legacy Gifts

If you want to extend the Y's influence beyond your lifetime, consider a planned gift through your will or estate.

### Celebrate Life Events

Consider inviting people to give to the Y in your honor for a birthday, wedding, or memorial.

### Tax Benefits for Bigger Impact

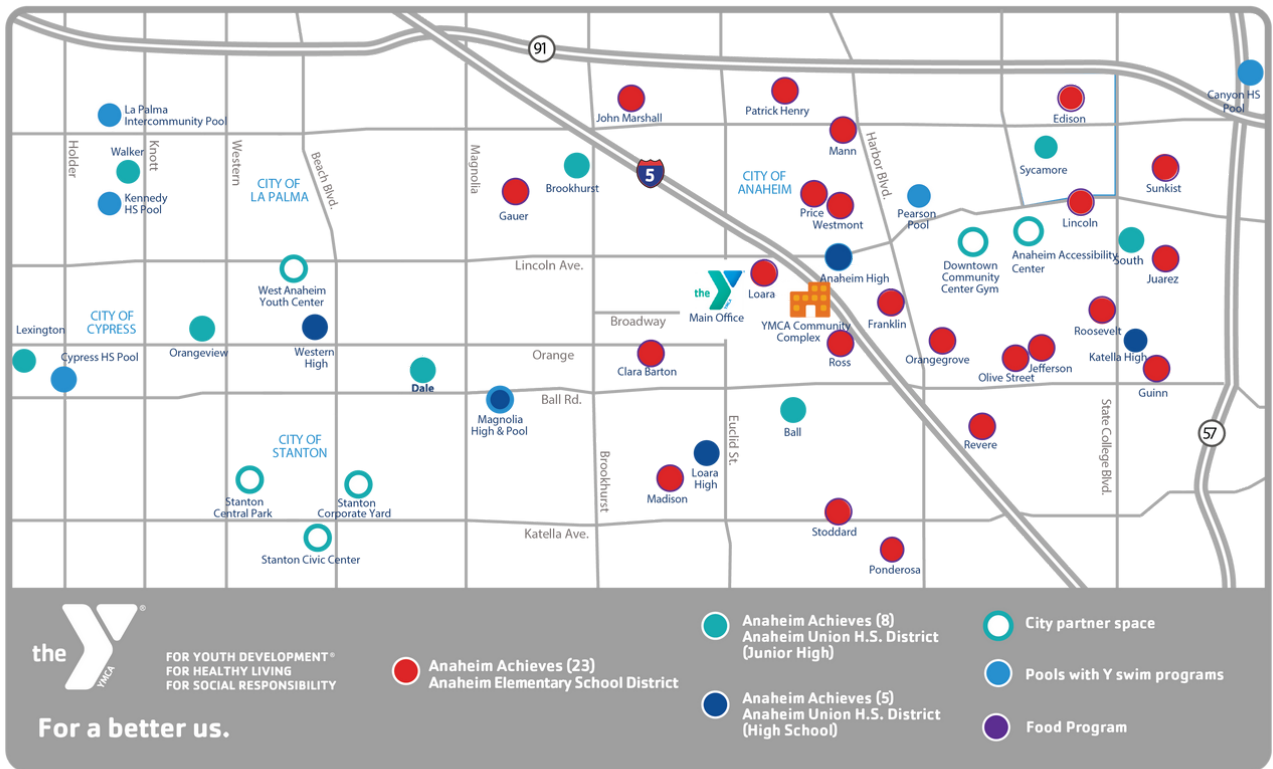
New regulations like the Cares Act gives donors a higher tax incentive to give. Ask your financial adviser how you can increase your deduction limit from 60% to 100%!

### Appreciated Non-Cash Assets

such as publicly traded securities, real estate, or private business interests -- held more than one year provide a unique opportunity to leverage your most valuable investments to achieve maximum impact with your charitable giving.







**Serving Anaheim, Stanton, Cypress & La Palma**