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FOR IMMEDIATE RELEASE

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**PEPSICO'S SMART SPOT PROGRAM**  
**AWARDS**  
**ANAHEIM FAMILY YMCA \$2,500 GRANT**  
**TO HELP MORE PEOPLE ACHIEVE HEALTHIER LIFESTYLES**  
*--Funding Supports YMCA Activate America™--*

PepsiCo, one of the world's largest food and beverage companies, and its Smart Spot program, a health and wellness initiative, recently awarded the Anaheim Family YMCA a grant for \$2,500 in support of health and wellness programs related to YMCA Activate America™, a long-term initiative designed to strengthen and promote the YMCA's abilities to help more Americans live healthier lives.

This grant is one of 400 that PepsiCo is allocating to local YMCAs around the country, for a total gift of \$1 million.

"We are very grateful for PepsiCo's support of our health and wellness initiatives," said Paul Andresen, President & CEO of the Anaheim Family YMCA. "Through programs like Y Be Healthy, YMCA Youth Sports and Activate America™, we can work to reverse the obesity epidemic in our country and make an incredible impact on healthy living."

Launched in 2004, YMCA Activate America™ is an ambitious public health initiative that leverages the YMCA's national network of YMCAs and commitment to healthy living to address the national health crisis related to poor nutrition and lack of physical activity among millions of Americans, especially children and youth.

"The YMCA and PepsiCo have a common goal to help people find easy solutions for leading healthier lifestyles," said Julie Goldman, director of marketing, PepsiCo Health and Wellness Team. "We believe the YMCA Activate America™ program will have a real impact on guiding individuals and families to overcome the obstacles to being more physically active and to make smarter nutritional choices."

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**About YMCA Activate America™:** Launched in 2004, YMCA Activate America is an ambitious public health initiative that is making healthy living a reality for millions of Americans by directly helping individuals and families live

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*PepsiCo Grant Supports YMCA Activate America, cont'd*

healthier lives, and helping YMCAs lead their communities and the nation to reduce barriers and increase supports for healthy living. Expert advisors to the YMCA on this initiative include: Harvard University School of Public Health, Stanford University School of Medicine, The Centers for Disease Control and Prevention, Steps to a Healthier U.S., Robert Wood Johnson Foundation's Active Living by Design, the Chronic Disease Directors, and others. Visit [ymca.net/activateamerica](http://ymca.net/activateamerica).

**About PepsiCo and the Smart Spot Program:** PepsiCo, one of the world's largest food and beverage companies, is committed to providing industry leadership in the health and wellness arena.